

Notes of the Communications Committee Working Party held on Wednesday 8 July 2015 at Council Offices, Post Office Road, Dersingham at 9.30am.

Present: Cllr K Hathaway

In attendance: Borough Councillor A Bubb, S Davis, Robert Smyth & Sarah Bristow (Clerk)

Apologies for absence
Everyone Present

Village Voice

Financial Situation income/expenses – Percentage Advertising

Mr Davis handed round a spreadsheet with all the figures and the Clerk handed round a copy of the Communication Account Budgets Report. Mr Davis said that the Village Voice for 2014/15 finished with a surplus of £1040.33. This has been agreed to transfer to the current year.

Mr Davis then handed round the spreadsheet for the current year. Mr Davis explained that all issues have been paid for by the time the first issue went to the printers. This will make it easier as Sarah will not need to chase any advertisers. Mr David explained everything in detail to Cllr Hathaway as she was new to this committee.

Mr Davis said that Cllr Payne had taken over the Council report .

Mr Davis advised that work was needed to find an Editor after the 100 edition next June. Mr Davis advised that he would not be around for at least three months after this edition so someone was needed urgently to undertake training etc. Mr Davis advised that Cllr Payne had put an appeal in the Council piece and hopefully someone may come forward. Cllr Bubb said that he would take over 101 and 102 if necessary so that it did not fold. Mr Davis said that he could not guarantee that he would be available for 103 he would be around but no necessarily want to be Editor. Mr Smyth said that he saw Mr Davis role as a consultant. Mr Smyth said perhaps the Council could invite people to be guest Editors for an issue and see if they stop.

Website

The Clerk asked Mr Davis if the current material was on his computer for the current site. Mr Davis said that he did not have the source information only the Village Voice. The Clerk said that means that it will need re-typing but that it needed updating so not a bad thing. The Clerk advised that the Council would be applying for a Credit Card that would hopefully pay the 1 & 1 Account in the mean time.

Cllr Hathaway said that she had looking on the net and had come across a site called Parish Council Websites and was very impressed with the templates etc. The Clerk agreed to have a look but did not know if the Council wanted to spend their time for staff to produce. It was felt before that the required a purpose built site especially for the Council and updated by the company, cutting down on staff time.

DATA

Cllr Bubb advised that the Summer 2015 Data was underway. The Clerk advised that she had several adverts in and within five minutes of sending out the emails she had sold the back page. Cllr Bubb said that he was working on 56 pages; Cllr Payne had agreed to update the Council pages. Cllr Bubb asked that Clerk to send through updated Councillor lists etc. The Clerk advised that she was waiting Mr Suiter to sign his paperwork then she would update the current list and send round. The deadline for information for DATA is the 3rd August.

Village Voice Live

Cllr Bubb went through the programme for the next few months.

August – Paul Howe Auctioneering

September – A Magic Lantern Show

October – Droning Over Norfolk

November – Norfolk Coast Partnership

December – St Kilda – Alan Polaine

5 January – D Day – Chris Boxall.

Any ideas of speakers to Cllr Bubb would be welcome as long as they fitted in the format of the night.

With no further business the meeting closed at 11:05am.