

Notes of the Communications Committee Meeting held on Monday 14 March 2016 at 6.00pm at Council Offices, Post Office Road, Dersingham

Present: Cllr K Hathaway & Cllr S Payne

In attendance: Cllr Tony Bubb, Mr S Martyn & Sarah Bristow (Clerk)

25. Apologies for absence

Apologies were accepted from Cllr T Suiter and Mr Robert Smyth.

26. Declarations of interest

There were no declarations of interest.

27. Minutes of the Communication Meeting Monday 8 February 2016.

It was resolved the minutes are a true and accurate record but could not be signed because of the meeting not being quorate.

28. Matters Arising

Facebook. The Clerk advised that it has not been used since September. **It was resolved to recommend to Full Council that the facebook be closed and reviewed in a year.**

29. Village Voice

a. Current Financial Position

The Clerk handed round a Committee Budget Sheet. Everything in order. The Clerk advised concerns had been raised over the figures on the spreadsheet as there appears to be a surplus. etc. The Clerk said that she was going to double check both sets of accounts. Cllr Bubb advised that due to changes within the cinema timetable has meant an additional charge of £20.00 on this times bill. **It was resolved to recommend to Full Council that there is a slight increase in the advertising rates for Village Voice for 16/17. A full page will become £110, A half page £55, a quarter £28.50, and the eighth £18.50.**

b. Content

Mr Martyn advised that he did not get a photograph of the first lottery winner to the Editor in time for the edition. Cllr Bubb said that he was working on the front page of the 100th edition, which is the next issue. He had managed to obtain a copy of the first edition and unfortunately the cover is not very exciting. Cllr Bubb advised that he had asked for magazine highlights from Elizabeth Fiddick and Lynsey Davis.

30 Village Voice Live

a) Current financial position

Everything running to target. The Clerk advised that she usually orders a set of printer colour cartridges as they are only used on the Village Voice Live posters etc.

b. Content

Cllr Bubb went through the programme for the next couple of months. Cllr Bubb advised that he had a talk on Peckover House for April, Dad's Army talk May, Wooden Boats in June, RSPB in July and Scuba Diving in August.

31 DATA

Cllr Bubb advised that he wished to produce the Data Magazine between Village Voice Edition 102/103. **It was resolved to recommend to Full Council that the prices remain the same as last year but a 10% discount if they take up the Full Year with Village Voice.**

32 Website

Mr Martyn explained that the Website was up and running but was being still worked on. Mr Martyn said that some content is lacking and especially the Village Groups. The Clerk advised that personal calls would be necessary to gain contact with Village Groups. Cllr Hathaway suggested a couple of amendments to the website which Mr Martyn agreed to undertake. Cllr Hathaway also advised that she would like to see the logo bigger. Mr Martyn advised that to be able to see on multiple platforms it could not go any bigger and could not be seen now on a mobile. Mr Martyn agreed to look and see if something could be achieved. Mr Martyn said that he had put out a request for photographs and had received two from one person, which are currently on the site.

33 Village Voice Editor.

Cllr Bubb is happy to continue at present.

34. Website Editor

The Clerk advised that someone has to check and approved what gets put on the website and be a contact with Mr Martyn. Cllr Hathaway said that Areas of Responsibility needed to be reviewed.

35. Noticeboards

The Clerk advised that Mrs Scanlon was now dealing with this and she had not received an update. The Clerk agreed to put up Village Cinema posters in the sports noticeboard on the Recreation Ground.

36. Correspondence

Nothing received.

37. Items for the Next Agenda.

Remove Village Voice Editor.

38. Date of Next Meeting

Monday 11 April at 6.00pm at the Parish Office.

With no further business the meeting closed at 7.10pm.