

Minutes of the Communications Meeting held on Monday 12 December 2016 at 6.00pm at Council Offices, Post Office Road, Dersingham

Present: Cllr K Hathaway, Cllr S Payne & Cllr I Broughton

In attendance: C/Cllr Bubb, Mr Robert Smyth, Mr S Davis, Sarah Bristow (Clerk) & Geraldine Scanlon (Admin Asst).

62 Apologies for absence.

It was resolved to accept apologies from Cllr C Davey, Cllr C Hipkin & Mr Stephen Martyn.

63 Minutes of the Meeting held on the 14 November 2016. It was resolved for the minutes of the meeting to be sign by the Chair as a true and accurate record.

64 Matters Arising

Mr Bubb said that Data has been removed from the Agenda but he was prepared to undertake next year if the Council wished him to do. **It was resolved for Data to be placed on the next agenda.**

65 Village Voice

a. Current Financial Position

The Clerk handed round a Committee Budget Sheet. Everything in order. Mr Davis asked if Clanpress had informed the Council if there was any increase in printing costs for the next financial year. The Clerk advised that she had not heard anything. **It was resolved for the Clerk to contact Clanpress to see if any increase would need to be covered.**

Cllr Payne advised that Staffing had placed £1,000 in the budget for next year to use as an honorarium to hopefully entice someone to take on the role of Editor. Mr Davis said that he felt that it was not sufficient for the 120 hours needed each edition, and was it viable to continue without an Editor and it would be better to tell advertisers sooner rather than later that the magazine will not be continuing. Cllr Payne advised that the advert offering the honorarium needed to go in the next edition on noticeboards. Library, Borough Council website, CAN etc everywhere that advertises Volunteer position. Mr Davis said that he felt there was not enough time for a proper handover before the end of the financial year.

Cllr Hathaway said that she had been given it a lot of thought and felt that the magazine should be outsourced, with the Council having a list of demands that could be negotiated with the firm who would take the magazine on. Eg Chairman's page, advertisement for Events etc. something that she felt the Council did not particularly do well at. The Clerk advised that what is stopping them changing everything once they have the advertisers and title they can change the title and make it their own and the Council would not have a say in it. Mr Davis said that a proper agreement would need to be drawn up and signed by both parties. **It was resolved for Cllr Hathaway to contact Lucinda of the Link Magazine and Richard and Elaine from Hunstanton Town and Around to see if they would be interested in taking the magazine on.**

b. Content

Mr Bubb said that things were trickling in, with one or two new pieces from Cllr Anderson and Bernie Twite.

c. Advertisers & Finance

The Clerk advised that there is always one or two new advertisers and one or two that will miss an issue, but the costs are covered for this financial year.

66 Village Voice Live

a) Current financial position

At this present time Village Voice Live is making a slight surplus.

b. Content

Mr Bubb advised that January is a quiz with Dersingham Centre Association and that 10 tables have been booked so far. Mr Bubb advised that he is currently looking for March. The Clerk advised that she would try and get hold of the contact details or a local speaker and find out if the Gypsy museum is still going.

67 Precept Setting.

Nothing to change from previous meeting.

68 Website

Mr Martyn advised that he had no issues with the website but please feel free to contact him on anything concerning the site.

69 Noticeboards

The Clerk advised that the noticeboard for the Co-Op was on order and should be here next week at the latest.

70 Correspondence

None received.

71 Items for the Next Agenda.

Data to be added.

72 Date of Next Meeting

Monday 16 January 2017 at 6.00pm at the Parish Office.

With no further business the meeting closed at 6.53pm.